

**The 2014 APJAE Symposium on Environmental, Social and  
Governance Issues in the Asia Pacific Region  
(3-5 December 2014)**

**Organized by:**

**Department of Accountancy  
City University of Hong  
Kong**



**Sponsored by:**

## Call For Participants

The Asia-Pacific Journal of Accounting and Economics (APJAE) is pleased to announce the 2014 APJAE Symposium on Environmental, Social and Governance (ESG) Issues to be held on December 3-5, 2014, at the campus of the City University of Hong Kong. The Symposium is aimed at creating a cross-border platform for eminent academics and experts to present their latest research and promote inter-disciplinary exchange of knowledge and experience, in theory and practice, regarding ESG issues in the Asia Pacific Region. The Symposium will include Practitioners' Forum, Keynote Session, Plenary Sessions and Concurrent Sessions.

### PRELIMINARY PROGRAMME HIGHLIGHTS

#### *Keynote Speaker*

Professor Gordon Richardson, University of Toronto, Canada

#### *Practitioners Forum*

Theme: Comply or Explain: Challenges in Adopting ESG Reporting

Chairman: Mr Pat-Nie Woo, Director, KPMG

Speakers: Dr Calvin Kwan, General Manager, Sustainability, The Link REIT  
Ms Ellie Pang, Vice President, Policy and Secretariat Services, Hong Kong Exchanges and Clearing Ltd  
Ms Edith Shih, Head Group General Counsel & Company Secretary, Hutchison Whampoa Limited and Executive Director, Hutchison International Limited

#### *Plenary Paper Presentations*

There will be 4 plenary paper presentations followed by discussions made by both academics and practitioners

#### *Concurrent Paper Presentations*

There will be concurrent paper presentations followed by discussions made by academics

#### *Registration*

Registration Fee: US\$150 / HK\$1,155

### ACCOMMODATION INFORMATION

**On-Campus Accommodation** (CityU Visitors' Room) can be arranged through the Organizing Committee. The cost is around HK\$590-HK\$710 per night. **(First-come first-served basis).**

#### *Off-Campus Accommodation* (Royal Park Hotel)

We have special rates at "Royal Park Hotel" in Shatin for participants of the APJAE Symposium. The accommodation at the hotel is expected to cost around HK\$990-HK\$1,188 per night. **(Please download hotel booking form from our website and email or fax to the hotel directly).**

Hotel website: <http://www.royalpark.com.hk>

Email: [kennisKwong@royalpark.com.hk](mailto:kennisKwong@royalpark.com.hk)

Tel: 852 2694 3895 Fax: 852 2695 9291

#### For Conference Registration

Please Contact: Mrs. Irene Li via email: [apjae2014@cityu.edu.hk](mailto:apjae2014@cityu.edu.hk)

APJAE's website at <http://www.cb.cityu.edu.hk/research/apjae/>