





The 2014 APJAE Symposium on Environmental, Social and Governance Issues in the Asia Pacific Region

3-5 December 2014 – Programme

Day 1: Wednesday 3 December 2014

Time	Event	Venue
4:00 pm – 6:30 pm	Registration & Reception	(Rm 13-200, AC3)

Day 2: Thursday 4 I Time	December 2014 Event	Venue	
9:00 am – 9:30 am		1 2-2-2	
MC	Opening Ceremony Dr Yuyan Guan, City University of Hong Kong	(Senate Room (19/F, AC3)	
1120	Welcome Address:		
	Professor Houmin Yan, Dean, College of Business, City U		
	Professor Jeong Bon Kim, Head & Chair Professor, Dep	partment of Accountancy, City	
	University of Hong Kong		
9:30 am – 11:00 am	Practitioner Forum	(Senate Room, 19/F, AC3)	
Chairman	"Comply or Explain: Challenges in Adopting ESG Report Mr Pat-Nie Woo, Director, KPMG	ing"	
Speakers	Dr Calvin Kwan, General Manager, Sustainability, The Li	nk REIT	
~ F	Ms Ellie Pang, Vice President, Policy and Secretariat Se		
	and Clearing Limited		
	Ms Edith Shih, Head Group General Counsel & Company		
	Whampoa Limited and Executive Director, Hutchison Inte	ernational Limited	
11:00 am – 11:20 am	Coffee Break		
11:20 am – 12:20 pm		(Senate Room, 19/F, AC3)	
Chairman Speaker	Sidney Leung, City University of Hong Kong Professor Gordon Richardson, Rotman School of Management, University of Toronto		
Title	The Financial and Capital Market Implications of a Firm's		
12:00 nn – 12:20 pm	Q & A	, <u> </u>	
12:30 pm – 1:50 pm	Luncheon (8/F, Chinese Restaurant, CityU)		
2:00 pm – 2:50 pm	Paper Session 1	(Rm 14-222, AC3)	
Chairman	Zheng Liu, City University of Hong Kong		
Presenter	Eunho Cho*, Sungbin Chun, Sogang University		
Title	Corporate Social Responsibility, Real Activities Earnings	Management, and Corporate	
Discussant	Governance: Evidence from Korea Dr Albert Tsang, The Chinese University of Hong Kong		
Q & A	Di Albert Tsang, The elimese Oliversity of Hong Rong		
2:50 pm – 3:40 pm	Paper Session 2	(Rm 14-222, AC3)	
Chairman	Zhang Hao, City University of Hong Kong	(======================================	
Presenter	Wuchun Chi, National Chengchi University, Yu-Hsuan Cl		
	University, An-An Chiu, Feng Chia University, Shaio Yar	Huang, National Chung	
Title	Cheng University Self-regulatory Enforcement of Stock Exchange and Finar	ocial Reporting Quality:	
THE	Evidence from China	iciai Reporting Quanty.	
Discussant	Professor Oliver Li, National University of Singapore		
Q & A			
3:40 pm – 3:50 pm	Coffee Break		

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Concurrent Paper Sessions

Time	Event Venue	
3:50 pm – 4:50 pm	Session A (Rm 14-221, AC3)	
3:50 pm – 4:20 pm Chairman Title Presenter	Session A1 Guan Yuyan, City University of Hong Kong Investor Attention and the Pricing of Earnings News Vern Richardson*, University of Arkansas & Xian Jiao Tong Liverpool University; Asher Curtis, University of Washington; Roy Schmardebeck, University of Arkansas	
Discussant Q & A	Lin Yupeng, City University of Hong Kong	
4:20 pm – 4:50 pm Title	Session A2 Ownership structure and executive remuneration: An empirical study of Malaysian listed family firms	
Presenter Discussant Q & A	Jong Ling*, Ho Poh Ling, Anbalagan Krishnan, Curtin University Sarawak, Malaysia Kevin Zhu, City University of Hong Kong	
3:50 pm – 4:50 pm	Session B (Rm 14-222, AC3)	
3:50 pm – 4:20 pm Chairman Title	Session B1 John Nowland, City University of Hong Kong Sticky Cost Behavior of Executive Compensation: A Study on the Relationship between	
Presenter Discussant Q & A	Executive Compensation and Banks' Revenue in Four South East Asian Countries Slamet Sugiri, Rahmat Febrianto*, Etik Kresnawati, Universitas Gadjah Mada, Indonesia Wang Zhichen, City University of Hong Kong	
4:20 pm – 4:50 pm Title	Session B2 Keeping the market informed: How the effective is the market operator's monitoring of listed firms' disclosure decisions?	
Presenter	Larelle Chapple*, Queensland University of Technology; Martien Lubberink, Thu Phuong Truong, Victor University of Wellington	
Discussant Q & A	Wang Zheng, City University of Hong Kong	
3:50 pm – 4:50 pm	Session C (Rm 14-282, AC3)	
3:50 pm – 4:20 pm Chairman Title Presenter	Session C1 Gao Yanmin, City University of Hong Kong Accounting Standards and Financial Market Integration Wen He*, The University of New South Wales; Dan Dhaliwal, University of Arizona; Yan Li, National University of Singapore; Raynolde Pereira, University of Missouri	
Discussant Q & A	Joseph Johnston, City University of Hong Kong	
4:20 pm – 4:50 pm Title Presenter Discussant Q & A	Session C2 The Use of Segment Information for Stock Valuation in China: An Analyst Perspective Lau Chee Kwong*, Guo Xiang, The University of Nottingham, Malaysia Campus Wu Haibin, City University of Hong Kong	
5:15 pm – 9:30 pm	Symposium Dinner at Royal Park Hotel, Shatin Sponsored by ACCA	

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Symposium Dinner 4 December 2014

5:15 pm Coach Arranged from CityU Main Entrance (Outside Sports Complex)

to Royal Park Hotel

Address: Jasmine Room and Foyer, Level 2, 8 Pak Hok Ting Street, Shatin

Website: www.royalpark.com.hk

Please note that there is **NO** transportation provided for return, all participants will make their own arrangements after the dinner.

5:45 pm – 9:30 pm **Symposium Dinner at Royal Park Hotel, Shatin**

Theme: What ACCA has been advocating and supporting in areas of Environmental,

Social and Governance issues

Dinner Speaker: Mr Fergus Wong, Chairman, ACCA Hong Kong

Tax Director at PricewaterhouseCoopers Hong Kong

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Day 3: Friday 5 December 2014

Time	Event	Venue
9:00 am – 9:50 am	Paper Session 3	(Rm 14-222, AC3)
Chairman	Yang Zhifeng, City University of Hong Kong	
Presenter	Chen Donghua, Nanjing University, Oliver Li Zhen, National Univ	versity of Singapore,
	Shangkun Liang*, Central University of Finance and Economics	
Title	Perk consumption as a suboptimal outcome under pay regulations	
Discussant	Professor Oliver Rui, China Europe International Business School	
Q & A		
9:50 am – 10:40 am	Paper Session 4	(Rm 14-222, AC3)
Chairman	Zhang Liandong, City University of Hong Kong	
Presenter	Renard Y J Siew*, Maria C A Balatbat, David G Carmichael, T	he University of New
	South Wales	
Title	The Impact of ESG Disclosures and Institutional Ownership on Ma	arket Information
70.1	Asymmetry	
Discussant	Professor Peter Clarkson, The University of Queensland	
Q & A		
10:40 am – 10:50 am	Coffee Break	
Concurrent Paper S	essions	
Гіте	Event	Venue
10:50 am – 11:50 am	Session D	(Rm 14-221, AC3)
10:50 am – 11:20 am	Session D1	` '
Chairman	Raymond Wong, City University of Hong Kong	
Title	Insider Trading Regulation: How Much is Too Much?	
Presenter	Zhihong Chen*, Hong Kong University of Science and Technolo	gv: Yuvan Guan, City
	University of Hong Kong; Bin Ke, Nanyang Technological Univer	
Discussant	Xin Xiangang, City University of Hong Kong	•
Q & A	i i i i i i i i i i i i i i i i i i i	
11:20 am – 11:50 am	Session D2	
Title	Loan Guarantees and Guarantor Default Risk: Evidence from Chin	a
Presenter	Aolin Leng *, Junrui Zhang, Guangyuan Xing, Xi'an Jiaotong University	
Discussant	Yu Yangxin, City University of Hong Kong	
Q & A		
10:50 am – 11:50 am	Session E	(Rm 14-222, AC3)
10:50 am – 11:20 pm		(2001 2 1 222) 1100)
10:50 am – 11:20 pm Chairman	Rebecca Luo, Lingnan University	
Title	•	a companies
Presenter	A tale of two countries – abnormal audit fees for US-listed Chinese companies Raymond Ho*, Thomas Chan, Angela Du, Beijing Normal University – Hong I	
Trescuter	Baptist University, United International College	rversity frong Rong
Discussant	Li Bing, City University of Hong Kong	
Q & A	, <i>Suj cm. visuj ci riong riong</i>	
11:20 am – 11:50 am	Session E2	
Title		
Presenter	Analyst following and pay-performance sensitivity: evidence from China Charles P Cullinan, Bryant University; Hui Liu, Xi'an Jiaotong University; Bei Yang	
1 Tesentel	Bryant University and Xi'an Jiaotong University	miversity, Der Tang.,
Discussant	Zhu Min, City University of Hong Kong	
Q & A	Zam arm, etc. currency of frong frong	
	Luncheen (0/E City Ten City I)	
12:00 nn – 1:50 pm	Luncheon (9/F, City Top, CityU)	

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Note: Practitioner Forum

Presentation $-60 \min / Q&A - 30 \min \text{ (total 90 min)}$

Keynote Session

Presentation – 50 min / Q&A – 10 min (total 60 min)

4 Plenary Paper Sessions

 $Presentation - 30 \min / Discussant - 15 \min / Q & A - 5 \min (total 50 \min)$

4 Concurrent Paper Sessions

Presentation - 15 min / Discussant - 10 min / Q & A - 5 min (total 30 min)

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