Suggested Study Plan for BBAU4: First Major Business Decision Analytics (Decision Analytics Stream) + Second Major Finance
Cohort: 2023, Catalogue Term: Sem A 2024/2025

Yr/Sem						
1A	CB2100 Introduction to Financial Accounting	CB2201 Operations Management	CB2400 Micro-Economics	CB2500 Information Management	GE1401 University English or EAP#	Sem A or B CHIN1001 University Chinese I ▲
1B	CB2300 Management	CB2601 Marketing	CB2200 Business Statistics	GE★	GE2402 English for Business Communication or EAP#	
2A	CB2101 Introduction to Managerial Accounting	CB2402 Macro-Economics	CB3410 Financial Management	MS3227 Probability Theory in Decision Making	MS3251 Analytics using SAS	GE2402 English for Business Communication (for students taken EAP)
2B	CB2240 Introduction to Business Programming in Python	GE★	MS3252 Regression Analysis	EF3333 Financial Systems, Markets and Instruments	EF4313 Corporate Finance	GE1401 University English (for students taken EAP)
3A	CB3043 Business Case Analysis and Communication	GE1501 Chinese Civilization – History & Philosophy	MS4224 Enterprise Data Mining	EF3320 Security Analysis & Portfolio Management	GE★	
3B	CB2203 Data-Driven Business Modeling	MS3111 Data Analytics with Excel VBA	BDAN Major Elective✪	EF4314 Corporate Valuation	EF4822 Financial Econometrics	
4A	GE★	MS3128 Managerial Decision Analytics	BDAN Major Elective✪	EF4321 Derivatives & Risk Management	FIN Major Elective	
4B	CB4303 Strategic Management	MS4226 Financial Risk Analytics	MS4252 Big Data Analytics	EF4331 International Finance & Banking	FIN Major Elective	

Minimum Credits Required

GE: 4 GE courses + 3 College-Specified Courses (21 CU)
GE: 2 ENGL + CCIV (9 CU)
College: 11 College Core (33 CU)
Major 1: BDAN 10 Major courses (30 CU)
Major 2: FIN 9 courses (27 CU) + 1 shared course with First Major

Min. Total: 40 courses (120 CU)
Max. Allowable: 48 courses (144 CU)

#**English Language Requirement:**
  Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course LC0200A and LC0200B English for Academic Purposes (EAP)
  prior to taking the 2 GE English courses (GE1401 and GE2402).

★**Gateway Education Course Distributional Requirement:**
  Take at least 3 credits from each of the 3 areas:
  Area 1: Arts and Humanities
  Area 2: Study of Scoieties, Social and Business Organizations
  Area 3: Science and Technology

▲**Chinese Language Requirement:**
  Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture
  are required to take a 3-credit unit course CHIN1001 University Chinese I.

✪ **BDAN Major Electives: Take 2 electives from Groups A and B, at least 1 must be from Group A**

Group A :	Group B :
MS3224 Business Survey Design	CS2360 Java Programming
MS3403 Internship for Management Sciences (✳)	CS2468 Data Structures and Data Management
MS4212 Predictive Analytics and Forecasting	IS3240 Advanced Business Programming in Python
MS4251 Marketing Analytics Techniques	MS3106 Simulation
MS4253 Business Analytics Project (✳)	MS3125 Business Project Management
MS4262 Advanced Analytics using SAS	MS3322 Quality Management
	MS4227 Pricing and Revenue Management
	LT3233 Computational Linguistics
	Any one Core or Elective course from other BBA Majors

(✳) This course can be used to fulfil the internship/consultancy project/research project requirement.

FIN Second Major Electives:

FIN Major Elective: Choose 2 courses from the following course list.

EF2452 Mathematics for Economics and Finance	EF4327 Fixed Income Securities
EF3331 Asia-Pacific Capital Markets and Standards of Practice	EF4328 Asset Management
EF3520 Stochastic Calculus for Finance	EF4334 Regulation & Management of Financial Institutions
EF4300 Project	EF4600 Internship
EF4312 Mergers & Acquisitions	Any one Core course from other BBA majors*
EF4323 Trading Room Workshop	* except for courses on the College Elective List

BBA4 (BANL)