

BBA Global Operations Management Cohort 2024 4-yr Structure (Catalogue Term Semester A 2025/2026) - Second Major MGMT (SIM)
Effective from Catalogue Term: Sem A 2025/2026

Yr/Sem							Offer Year
1A	Sem A & B CB2100 Introduction to Financial Accounting	Sem A & B CB2601 Marketing	CB2201 Operations Management	Sem A & B CB2400 Micro-Economics	GE1401 University English or EAP (Note 1)	Sem A or B CHIN1001 University Chinese I (Note 3)	2024/2025
1B	Sem A & B CB2300 Management	Sem A & B CB2500 Information Management	CB2200 Business Statistics	GE (Note 2)	GE2402 English for Business Communication or EAP (Note 1)		
2A	CB3410 Financial Management	CB2101 Introduction to Managerial Accounting	MS3124 Global Supply Chain Management	MS 3322 Quality Management	MGT3306 Organizational Behaviour & Human Resources Management	GE1401 University English (for students taken EAP)	2025/2026
2B	CB2203 Data-driven Business Modeling	CB2402 Macro-Economics	MS3127 Global Business Logistics	MS3253 Operations Analytics	Any GE course or College Elective	GE2402 English for Business Communication (for students taken EAP)	
3A	GE1501 Chinese Civilization – History & Philosophy	MS4306 Best Practices in Global Operations Management	CB2240 Introduction to Business Programming in Python	MGT4227 International Business	MGT2324 Introduction to Entrepreneurship		2026/2027
3B	GE (Note 2)	MS3123 Workshop on Global Operations and Supply Chain Management Practices	GOM Major Elective	MGT Stream Elective	GE (Note 2)		
4A	GE (Note 2)	GOM Major Elective	GOM Major Elective	MGT3305 Corporate Social Responsibility	MGT Stream Elective		2027/2028
4B	CB4303 Strategic Management	GOM Major Elective	MGT Major Elective	MGT Major Elective	MGT Stream Elective		

Minimum Credits Required:

GE - 4/5 GE courses + 2 **College-Specified courses** (18/21 CU)

GE: 2 ENGL + CCIV (9 CU)

College: 11 College Core (33 CU)

First Major: 10 Major courses (30 CU)

Second Major: 9 course (27 CU)

Min. Total: 40 courses (120 CU)

Max. Allowable: 48 courses (144 CU)

Note

(1) English Language Requirement:

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements

Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

(4) Students who do not choose a minor are required to take **Free Electives**.

Major Electives: Students are required to take 4 electives from the following list:

Group A - Major Electives* (0 - 3 credit units)

LC2401 French 1

LC2501 German 1

LC2601 Spanish 1

LC2930 Japanese Language - Level 1

LC2973 Korean I

Group B - Major Electives (0 - 3 credit units)

CS2360 Java Programming

CS3402 Database Systems

XXXX Any one of the Core or Elective courses from other BBA Majors

*This course can be used to fulfill the internship/consultancy project/research project requirement.

Group C - Major Electives (6 - 12 credit units)

MS3106 Simulation

MS3111 Quantitative Business Analysis with Visual Basic for Applications

MS3125 Business Project Management

MS3304 Hospitality Management

MS3403* Internship for Management Sciences

MS4111 Enterprise Resource Planning

MS4118* Operations Management Project

MS4227 Pricing and Revenue Management

MGT Major Electives: Students are required to take **2 electives** from the following list:

MGT3302 Interactive Skills Workshop for Business

MGT4101 Project

MGT4305 Developing and Presenting a Business Plan

MGT4314 Negotiation

MGT4315 Leadership

MGT4800 Management Internship

Any one core course from other BBA Major

MGT Stream Electives: Students are required to take **3 electives** from the following list within their chosen stream:

SIM

MGT3422 Product and Service Innovation Management

MGT4310 Managing Multinationals

MGT4311 Advanced Strategic Analysis

MGT4312 Launching Business in Asia Pacific

MGT4313 Strategic Entrepreneurship