First Major in Information Management (Business Intelligence Stream) - Second Major in Finance (BBAU4 for 2024 cohort)
Effective from Catalogue Term: Sem A 2025/26

Year	Sem	Course					
1	A	Either Sem A /B CB2201 Operations Management	Either Sem A /B CB2400 Microeconomics	Either Sem A /B CB2500 Information Management	Either Sem A /B CB2601 Marketing	GE1401 University English or EAP	Either Sem A /B CHIN1001 University Chinese I
	B	CB2240 Introduction to Business Programming in Python	Either Sem A /B CB2100 Introduction to Financial Accounting	CB2300 Management	Either Sem A /B CB2200 Business Statistics	GE2402 English for Business Communication or EAP	
2	A	CB2203 Data-driven Business Modeling	CB2101 Introduction to Managerial Accounting	CB2402 Macroeconomics	IS3331 Database Management	GE1501 Chinese Civilization – History & Philosophy	GE1401 University English (for students taken EAP)
	B	GE	CB3410 Financial Management	IS3430 Systems Analysis and Design	IS Major Elective 1 EF4313 Corporate Finance	EF3333 Financial Systems, Markets and Instruments	GE2402 English for Business Communication (for students taken EAP)
3	A	GE	IS3240 Advanced Business Programming in Python	IS4834 Business Intelligence and Analytics	EF3320 Security Analysis & Portfolio Management	FIN Second Major Elective 1	
	B	GE	IS3100 Techniques for Big Data	IS Major Elective 2	EF4314 Corporate Valuation	EF4822 Financial Econometrics	
4	A B	GE	IS4532 Global Project Management	IS4861 Machine Learning for Business	EF4321 Derivatives & Risk Management	FIN Second Major Elective 2	
		GE	Either Sem A /B CB4303 Strategy and Policy	IS4335 Data Visualization	EF4331 International Finance & Banking	FIN Second Major Elective 3	

Points to Note:
Minimum Credits Required for CB double major students

GE (21 CU): GE courses (12 CU) +   (9 CU)
GE (9 CU): 2 ENGL + CCIV
College Requirement (42 CU): College Core (33 CU)
First Major Requirement (30 CU): Major core / major elective
Second Major Requirement (27 CU): Major core / major elective
Minor/Free Electives (0 CU - 24 CU)

FIN Second Major Electives List

FIN Major Elective: Choose 3 courses from the following course list.
EF2452 Mathematics for Economics and Finance
EF4327 Fixed Income Securities
EF3331 Asia-Pacific Capital Markets and Standards of Practice
EF4328 Asset Management
EF3520 Stochastic Calculus for Finance
EF4334 Regulation & Management of Financial Institution

IS Major Electives (Credit Units)
IS2022 Business Programming with Spreadsheet (3)
IS3101 Blockchain and Digital Currency (3)
IS3230 Java Programming for Business (3)
IS3542 Generative Artificial Intelligence for Business (3)
IS4238 / IS4239 Internship I / II (3)

+ Subject to fulfilling pre-requisite requirements
IS4837 Regulatory Compliance for Financial Services Technologies (3)
IS4940 Global Technology Entrepreneurship and Innovation (3)
CB3800+ Business Practice Internship (3)
XXXXXX Any one Core course from other BBA Majors (3)

IS/EF Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.