First Major in Information Management (Business Intelligence Stream) - Second Major in Global Operations Management (BBAU4 for 2023/24 cohort)
Effective from Catalogue Term: Sem A 2024/25

Yr/Sem						Offer Year
1A	Either Sem A /B CB2201 Operations Management	Either Sem A /B CB2400 Microeconomics	Either Sem A /B CB2500 Information Management	Either Sem A /B CB2601 Marketing	GE1401 University English or EAP	Either Sem A /B CHIN1001 University Chinese I	2023/2024
1B	CB2240 Introduction to Business Programming in Python	Either Sem A /B CB2100 Introduction to Financial Accounting	CB2300 Management	Either Sem A /B CB2200 Business Statistics	GE2402 English for Business Communication or EAP		
2A	CB2203 Data-driven Business Modeling	CB2101 Introduction to Managerial Accounting	CB2402 Macroeconomics	IS3331 Database Management	GE1501 Chinese Civilization – History & Philosophy	GE1401 University English (for students taken EAP)	2024/2025
2B	GE	GE	CB3410 Financial Management	IS3430 Systems Analysis and Design	MS3127 Global Business Logistics	GE2402 English for Business Communication (for students taken EAP)	
3A	IS3240 Advanced Business Programming in Python	IS4834 Business Intelligence and Analytics	MS3124 Global Supply Chain Management	MS3322 Quality Management	GOM Second Major Elective 1		2025/2026
3B	GE	GOM Second Major Elective 2 IS3100 Techniques for Big Data	GOM Second Major Elective 3	MS3253 Operations Analytics	GE		
4A	GE	IS4532 Global Project Management	IS4861 Machine Learning for Business	IS Major Elective 1	MS4306 Best Practices in Global Operations Management		2026/2027
4B	Either Sem A /B CB4303 Strategic Management	IS4335 Data Visualization	IS Major Elective 2	MS3123 Workshop on Global Operations and Supply Chain Management Practices	GOM Second Major Elective 4		

Points to Note:
1. Double-major students: **30 credit units** for Major cores / Major Electives from **home department**
2. **at least 27 credit units** for Major cores / Major electives from **second major department**

Minimum Credits Required for CB double major students:
GE (21 CU): GE courses (15 CU) + College-specified courses (6 CU)
GE (9 CU): 2 ENGL + CCIV
College Requirement (42 CU): College Core (33 CU)
First Major Requirement (30 CU): Major core / major elective courses
Second Major Requirement (27 CU): Major core / major elective courses

Min. Total: 120 CU
Max. Allowable: 144 CU
*CU = Credit Units

Major Electives: Students are required to take 4 electives from the following list:

Group A - Major Electives* (0 - 3 credit units)	Group C - Major Electives (6 - 12 credit units)
LC2401 French 1	MS3106 Simulation
LC2501 German 1	MS3111 Quantitative Business Analysis with Visual B
LC2601 Spanish 1	MS3125 Business Project Management
LC2930 Japanese Language - Level 1	MS3304 Hospitality Management
LC2973 Korean I	MS3403* Internship for Management Sciences
Group B - Major Electives (0 - 3 credit units)	MS4111 Enterprise Resource Planning
CS2360 Java	MS4118* Operations Management Project
CS3402 Database Systems	MS4227 Pricing and Revenue Management
XXXX Any one of the Core or Elective courses from other BBA Majors	

IS Major Electives (Credit Units)   + Subject to fulfilling pre-requisite requirements
IS2022 Business Programming with Spreadsheet (3)   IS4837 Regulatory Compliance for Financial Services Technologies (3)
IS3101 Blockchain and Digital Currency (3)   IS4940 Global Technology Entrepreneurship and Innovation (3)
IS3230 Java Programming for Business (3)   CB3800+ Business Practice Internship (3)
IS3542 Generative Artificial Intelligence for Business (3)   XXXXXX Any one Core course from other BBA Majors (3
IS4238 / IS4239 Internship I / II (3)

*This course can be used to fulfil the internship/consultancy project/research project requirement.

IS/MS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.

IFMG-BI(1st)+GOM(2nd)