Suggested Study Plan for BBAU4: First Major Business Decision Analytics (Decision Analytics Stream) + Second Major Business Economics
Cohort: 2025 Catalogue Term: Sem A 2026/2027

Yr/Sem							Offer Year
1A	CB2201 Operations Management	CB2400 Micro-Economics	CB2500 Information Management	GE★	GE1401 University English or EAP#	GE1601 Whole-Person Development	2025/26
1B	CB2100 Introduction to Financial Accounting	CB2200 Business Statistics	CB2300 Management	CB2601 Marketing	GE2402 English for Business Communication or EAP#	Sem A or B CHIN1001 University Chinese I ▲	
2A	CB2101 Introduction to Managerial Accounting	CB2402 Macro-Economics	CB3410 Financial Management	MS3227 Probability Theory in Decision Making	MS3251 Analytics using SAS	GE1401 University English (for students taken EAP)	2026/27
2B	CB2240 Introduction to Business Programming in Python	GE★	MS3252 Regression Analysis	GE★	ECON Major Electives	GE2402 English for Business Communication (for students taken EAP)	
3A	GE Course or College Elective	GE1501 Chinese Civilization – History & Philosophy	MS4224 Enterprise Data Mining	EF2452 Mathematics for Economics & Finance	ECON Major Electives		2027/28
3B	CB2203 Data-Driven Business Modeling	MS3111 Data Analytics with Excel VBA	BDAN Major Elective✪	EF3442 Intermediate Microeconomics	EF3450 Principles of Econometrics	EF3441 Intermediate Macroeconomics	
4A	GE★	MS3128 Managerial Decision Analytics	BDAN Major Elective✪	ECON Major Electives	ECON Major Electives		2028/29
4B	CB4303 Strategic Management	MS4226 Financial Risk Analytics	MS4252 Big Data Analytics	ECON Major Electives	ECON Major Electives or share a BDAN major course		

Minimum Credits Required

GE - 4/5 GE courses + 2 College-Specified courses (18/21 CU)
GE: 2 ENGL + CCIV + GE1601 (10 CU)
College: 11 College Cores + 0/1 College Electives (33/36 CU)
Major 1 BDAN: 10 Major courses (30 CU)
Major 2 BE: 9 courses (27 CU) + 1 shared course with First Major

Min. Total: 41 courses (121 CU)
Max. Allowable: 48 courses (144 CU)

#English Language Requirement:
Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course LC0200A and LC0200B English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

★Gateway Education Course Distributional Requirement:
Take at least 3 credits from each of the 3 areas:
Area 1: Arts and Humanities
Area 2: Study of Scoieties, Social and Business Organizations
Area 3: Science and Technology

▲Chinese Language Requirement:
Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

✪ BDAN Major Electives: Take 2 electives from Groups A and B, at least 1 must be from Group A

Group A :	*Group B :*
MS3224 Business Survey Design	CS2360 Java Programming
MS3403 Internship for Management Sciences (✷)	CS2468 Data Structures and Data Management
MS4212 Predictive Analytics and Forecasting	IS3240 Advanced Business Programming in Python
MS4251 Marketing Analytics Techniques	MS3106 Simulation
MS4253 Business Analytics Project (✷)	MS3125 Business Project Management
MS4262 Advanced Analytics using SAS	MS3322 Quality Management
	MS4227 Pricing and Revenue Management
	LT3233 Computational Linguistics
	Any one Core or Elective course from other BBA Majors

(✷) This course can be used to fulfil the internship/consultancy project/research project requirement.

BE Second Major Electives:

BE Major Elective: Choose 2 courses from the following course list.

EF3320 Security Analysis and Portfolio Management	EF4441 Open Economy Macroeconoı EF4600 Internship
EF3451 Economic and Business Forecasting	EF4480 Industrial Organizaton
EF3461 Economies of China (Mainland) & Hong Kong	EF4481 Regulatory Economics
EF4300 Project	EF4485 Experimental Methods in Economics/Finance
EF4312 Mergers & Acquisitions	EF4490 Urban Economics
EF4431 Money and Banking	EF4491 Real Estate Economics and Finance
	Any one Core course from other BBA Majors