Suggested Study Plan for BBAU4: First Major Business Decision Analytics (Decision Analytics Stream) + Second Major Finance
Cohort: 2025 Catalogue Term: Sem A 2026/2027

Yr/Sem							Offer Year
1A	CB2201 Operations Management	CB2400 Micro-Economics	CB2500 Information Management	GE★	GE1401 University English or EAP#	GE1601 Whole-Person Development	2025/26
1B	CB2100 Introduction to Financial Accounting	CB2200 Business Statistics	CB2300 Management	CB2601 Marketing	GE2402 English for Business Communication or EAP#	Sem A or B CHIN1001 University Chinese I ▲	
2A	CB2101 Introduction to Managerial Accounting	CB2402 Macro-Economics	CB3410 Financial Management	MS3227 Probability Theory in Decision Making	MS3251 Analytics using SAS	GE1401 University English (for students taken EAP)	2026/27
2B	CB2240 Introduction to Business Programming in Python	GE★	MS3252 Regression Analysis	EF3333 Financial Systems, Markets and Instruments	EF4313 Corporate Finance	GE2402 English for Business Communication (for students taken EAP)	
3A	GE Course or College Elective	GE1501 Chinese Civilization – History & Philosophy	MS4224 Enterprise Data Mining	EF3320 Security Analysis & Portfolio Management	GE★		2027/28
3B	CB2203 Data-Driven Business Modeling	MS3111 Data Analytics with Excel VBA	BDAN Major Elective✪	EF4314 Corporate Valuation	EF4822 Financial Econometrics		
4A	GE★	MS3128 Managerial Decision Analytics	BDAN Major Elective✪	EF4321 Derivatives & Risk Management	FIN Major Elective		2028/29
4B	CB4303 Strategic Management	MS4226 Financial Risk Analytics	MS4252 Big Data Analytics	EF4331 International Finance & Banking	FIN Major Elective	FIN Major Elective or share a BDAN major course	

Minimum Credits Required

- GE - 4/5 GE courses + 2 College-Specified courses (18/21 CU)
- GE: 2 ENGL + CCIV + GE1601 (10 CU)
- College: 11 College Cores + 0/1 College Electives (33/36 CU)
- Major 1 BDAN: 10 Major courses (30 CU)
- Major 2: FIN 9 courses (27 CU) + 1 shared course with First Major

Min. Total: 41 courses (121 CU)
Max. Allowable: 48 courses (144 CU)

#English Language Requirement:
Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course LC0200A and LC0200B English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

★Gateway Education Course Distributional Requirement:
Take at least 3 credits from each of the 3 areas:
Area 1: Arts and Humanities
Area 2: Study of Scoieties, Social and Business Organizations
Area 3: Science and Technology

▲Chinese Language Requirement:
Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

✪ BDAN Major Electives: Take 2 electives from Groups A and B, at least 1 must be from Group A

Group A :	*Group B :*
MS3224 Business Survey Design	CS2360 Java Programming
MS3403 Internship for Management Sciences (✷)	CS2468 Data Structures and Data Management
MS4212 Predictive Analytics and Forecasting	IS3240 Advanced Business Programming in Python
MS4251 Marketing Analytics Techniques	MS3106 Simulation
MS4253 Business Analytics Project (✷)	MS3125 Business Project Management
MS4262 Advanced Analytics using SAS	MS3322 Quality Management
	MS4227 Pricing and Revenue Management
	LT3233 Computational Linguistics
	Any one Core or Elective course from other BBA Majors

(✷) This course can be used to fulfil the internship/consultancy project/research project requirement.

FIN Second Major Electives:

FIN Major Elective: Choose 2 courses from the following course list.

EF2452 Mathematics for Economics and Finance	EF4327 Fixed Income Securities
EF3331 Asia-Pacific Capital Markets and Standards of Practice	EF4328 Asset Management
EF3520 Stochastic Calculus for Finance	EF4334 Regulation & Management of Financial Institutions
EF4300 Project	EF4600 Internship
EF4312 Mergers & Acquisitions	Any one Core course from other BBA majors*
EF4323 Trading Room Workshop	* except for courses on the College Elective List