Suggested Study Plan for BBAU4: First Major Business Economics + Second Major Business Decision Analytics (Decision Analytics Stream)
Cohort: 2025, Catalogue Term: Sem A 2026/2027

Yr/Sem							
1A	CB2201 Operations Management	CB2500 Information Management	CB2400 Microeconomics	CB3410 Financial Management	GE1401 University English or EAP (Note 1)	GE1601 Whole-Person Development	Sem A or B (Note 3) CHIN1001 University Chinese I
1B	CB2100 Introduction to Financial Accounting	CB2300 Management	CB2601 Marketing	CB2402 Macroeconomics	GE2402 English for Business Communication or EAP (Note 1)		
2A	CB2101 Introduction to Managerial Accounting	CB2200 Business Statistics	EF2452 Mathematics for Economics and Finance	CB2203 Data-driven Business Modeling	GE (Note 2)	GE (Note 2)	
2B	EF3442 Intermediate Microeconomics	EF3441 Intermediate Macroeconomics	EF3450 Principles of Econometrics	GE (Note 2)	MS3111 Data Analytics with Excel VBA	BDAN Second Major Elective ✪ or share a First Major course	
3A	ECON Major Electives	CB2240 Introduction to Business Programming in Python		GE1501 Chinese Civilization – History & Philosophy	MS3227 Probability Theory in Decision Making	MS3251 Analytics using SAS	
3B	ECON Major Electives	ECON Major Electives	Any College Elective or GE		MS3252 Regression Analysis	MS4226 Financial Risk Analytics	
4A	ECON Major Electives		ECON Major Electives		MS4224 Enterprise Data Mining	MS3128 Managerial Decision Analytics	
4B	CB4303 Strategic Management		ECON Major Electives		MS4252 Big Data Analytics	BDAN Second Major Elective ✪	

Minimum Credits Required
GE: 4 GE courses + 3 College-Specified Courses (21 CU)
GE: 2 ENGL + CCIV (9 CU) + WPD (10 CU)
College: 11 College Cores (33 CU)
Major 1: BE 10 Major courses (30
Major 2: 9 BDAN major courses (27 CU) + 1 shared course with BE first ma

Min. Total: 41 courses (121 CU)
Max. Allowable: 48 courses (144 CU)

Note:
(1) English Language Requirement:
Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).
(2) Gateway Education Course Distributional Requirements
Take at least 3 credits from each of the 3 areas:
Area 1: Arts and Humanities
Area 2: Study of Scoieties, Social and Business Organizations
Area 3: Science and Technology
(3) Chinese Language Requirement
Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHI
(4) Students who do not choose a minor are required to take **Free Electives**.

BE Second Major Electives: