BBA Finance 4-yr Structure *(indicative only, subject to course availability)* - Second Major in Information Management (Business Intelligence Stream)

Intake 2025, Effective from Catalogue Term: Sem A 2026/2027

For 2025 intake

YrSem							
1A	CB2201 Operations Management	CB2500 Information Management	CB2400 Microeconomics	CB3410 Financial Management	GE1401 University English or EAP (Note 1)	GE (Note 2)	GE1601 Whole-Person Development
1B	CB2100 Introduction to Financial Accounting	CB2300 Management	CB2601 Marketing	CB2402 Macroeconomics	GE2402 English for Business Communication or EAP (Note 1)		
2A	CB2101 Introduction to Managerial Accounting	CB2200 Business Statistics	EF3320 Security Analysis & Portfolio Management		GE (Note 2)	GE (Note 2)	Sem A or B (Note 3) CHIN1001 University Chinese I
2B	IS Second Major Elective 1 EF4313 Corporate Finance	EF4822 Financial Econometrics	EF3333 Financial Systems, Markets and Instruments		IS3430 Systems Analysis and Design	Sem A & B GE2402 English for Business Communication (for students taken EAP)	
3A	EF4321 Derivatives & Risk Management	CB2240 Introduction to Business Programming in Python	CB2203 Data-driven Business Modeling	GE1501 Chinese Civilization – History & Philosophy	IS3331 Databse Management	IS4834 Business Intelligence and Analytics	Sem A & B GE1401 University English (for students taken EAP)
3B	EF4314 Corporate Valuation	GE (Note 2)		GE (Note 2)	IS Second Major Elective 2		
4A	FIN Major Electives		FIN Major Electives		IS4532 Global Project Management	IS3240 Advanced Business Programming in Python	IS4861 Machine Learning for Business
4B	CB4303 Strategy & Policy		EF4331 International Finance & Banking	FIN Major Electives	IS3100 Techniques for Big Data	IS4335 Data Visualization	

Minimum Credits Required

- GE: 4 GE courses + 3 College-specified courses (21 CU)
- College: 11 College Cores (33 CU)
- Major 1: 10 Major courses (30 CU)
- Major 2: 9 Major courses (27 CU)

Note:

(1) English Language Requirement:

Students scoring below Level 4 in HKDSE English Language or Grade D in HKALE AS-level Use of English or students who do not possess an equivalent qualification are required to complete two 3-credit unit courses, EL0200A English for Academic Purposes 1 and EL0200B English for Academic Purposes 2, prior to taking the GE English courses. Students who demonstrate that they have achieved a grade B or above in their overall course results for EL0200A will achieve 3 credits and also be considered to have satisfied the pre-requisite for entry to the GE English courses without needing to take EL0200B. The credit units of EL0200A and EL0200B will not be counted towards the minimum credit units required for graduation and will not be included in the calculation of the cumulative grade point average (CGPA). However, they will be counted towards the maximum credit units permitted.

(2) Gateway Education Course Distributional Requirements

Min. Total: 41 courses (121 CU)

Max. Allowable: 48 courses (144 CU)

Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Scoieties, Social and Business Organizations Area 3: Science and Technology

(3) Chinese Language Requirement

FIN Major Elective: Choose 3 courses from the	
EF2452 Mathematics for Economics and Finance	EF4327 Fixed Income Securities
EF3331 Asia-Pacific Capital Markets and Standards of Practice	EF4328 Asset Management
EF3520 Stochastic Calculus for Finance	EF4334 Regulation & Management of Financial Institutions
EF4300 Project	EF4600 Internship
EF4312 Mergers & Acquisitions	XXXXXX Any one Core course from other BBA majors*
EF4323 Trading Room Workshop	* except for courses on the College Elective List

IS Second Major Electives (Credit Units)

+ Subject to fulfilling pre-requisite requirements

IS2022 Business Programming with Spreadsheet (3)
IS3101+ Blockchain and Digital Currency (3)
IS3230 Java Programming for Business (3)
IS3542+ Generative Artificial Intelligence for Business (3)
IS4238 / IS4239 Internship I / II (3)
IS4542+ AI Agents: Building Intelligent Business Solutions with Large Language Models (3)
IS4837 Regulatory Compliance for Financial Services Technologies (3)
IS4940 Global Technology Entrepreneurship and Innovation (3)
CB3800+ Business Practice Internship (3)
XXXXXX Any one Core course from other BBA Majors (3)

EF/IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.