BBA Global Operations Management Cohort 2025 4-yr Structure (Catalogue Term Semester A 2026/2027) - Second Major in Information Management (Business Intelligence Stream)

Effective from Catalogue Term: Sem A 2026/27

Yr/Sem							Offer Year
1A	CB2201 Operations Management	CB2400 Micro-Economics	CB2500 Information Management	GE (Note 2)	GE1401 University English or EAP (Note 1)	GE1601 Whole-Person Development	2025/2026
1B	CB2200 Business Statistics	CB2100 Introduction to Financial Accounting	CB2300 Management	CB2601 Marketing	GE2402 English for Business Communication or EAP (Note 1)	Sem A or B CHIN1001 University Chinese I (Note 3)	
2A	CB2203 Data-driven Business Modeling	CB3410 Financial Management	CB2101 Introduction to Managerial Accounting	IS Second Major Elective 1 MS3124 Global Supply Chain Management	MS3322 Quality Management	GE1401 University English (for students taken EAP)	2026/2027
2B	CB2240 Introduction to Business Programming in Python	CB2402 Macroeconomics	MS3127 Global Business Logistics	MS3253 Operations Analytics	IS3430 Systems Analysis and Design	GE2402 English for Business Communication (for students taken EAP)	
3A	Any GE course or College Elective	GOM Major Elective 1	MS4306 Best Practices in Global Operations Management	IS3331 Database Management	IS3240 Advanced Business Programming in Python		2027/2028
3B	GE1501 Chinese Civilization – History & Philosophy	GOM Major Elective 2	MS3123 Workshop on Global Operations and Supply Chain Management Practices	IS3100 Techniques for Big Data	IS Second Major Elective 2		
4A	GE (Note 2)	GOM Major Elective 3	IS4532 Global Project Management	IS4834 Business Intelligence and Analytics	IS4861 Machine Learning for Business		2028/2029
4B	CB4303 Strategic Management	GOM Major Elective 4	GE (Note 2)	GE (Note 2)	IS4335 Data Visualization		

Minimum Credits Required:

GE - 4/5 GE courses + 2 College-Specified courses (18/21 CU)
GE: 2 ENGL + CCIV + GE1601 (10 CU)
College: 11 College Core (33 CU)
First Major: 10 Major courses (30 CU)
Second Major: 9 course (27 CU)

Min. Total: 41 courses (121 CU)
Max. Allowable: 48 courses (144 CU)

Note

(1) English Language Requirement:
Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements
Take at least 3 credits from each of the 3 areas:
Area 1: Arts and Humanities
Area 2: Study of Scoieties, Social and Business Organizations
Area 3: Science and Technology

(3) Chinese Language Requirement
Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

(4) Students who do not choose a minor are required to take **Free Electives**.

Major Electives: Students are required to take 4 electives from the following list

Group A - Major Electives* (0 - 3 credit units)	**Group C - Major Electives (6 - 12 credit units)**
LC2401 French 1	MS3106 Simulation
LC2501 German 1	MS3111 Quantitative Business Analysis with Visual Basic for Applications
LC2601 Spanish 1	MS3125 Business Project Management
LC2930 Japanese Language - Level 1	MS3304 Hospitality Management
LC2973 Korean I	MS3403* Internship for Management Sciences
Group B - Major Electives (0 - 3 credit units)	MS4111 Enterprise Resource Planning
CS2360 Java Programming	MS4118* Operations Management Project
CS3402 Database Systems	MS4227 Pricing and Revenue Management
XXXX Any one of the Core or Elective courses from other BBA Majors	

*This course can be used to fulfil the internship/consultancy project/research project requirement.

IS Second Major Electives (Credit Units)	+ Subject to fulfilling pre-requisite requirements
IS2022 Business Programming with Spreadsheet (3)	IS4542+ AI Agents: Building Intelligent Business Solutions with Large Language Models (3)
IS3101+ Blockchain and Digital Currency (3)	IS4837 Regulatory Compliance for Financial Services Technologies (3)
IS3230 Java Programming for Business (3)	IS4940 Global Technology Entrepreneurship and Innovation (3)
IS3542+ Generative Artificial Intelligence for Business (3)	CB3800+ Business Practice Internship (3)
IS4238 / IS4239 Internship I / II (3)	XXXXXX Any one Core course from other BBA Majors (3)

MS/IS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.