First Major in Information Management (Business Intelligence Stream) - Second Major in Global Operations Management (BBAU4 for 2025/26 cohort)
Effective from Catalogue Term: Sem A 2026/27

Yr/Sem							Offer Year
1A	Either Sem A /B CB2201 Operations Management	Either Sem A /B CB2400 Microeconomics	Either Sem A /B CB2500 Information Management	Either Sem A /B CB2601 Marketing	GE1401 University English or EAP	GE1601 Whole-Person Development	2025/2026
1B	CB2240 Introduction to Business Programming in Python	Either Sem A /B CB2100 Introduction to Financial Accounting	CB2300 Management	Either Sem A /B CB2200 Business Statistics	GE2402 English for Business Communication or EAP	Either Sem A /B CHIN1001 University Chinese I	
2A	CB2203 Data-driven Business Modeling	CB2101 Introduction to Managerial Accounting	CB2402 Macroeconomics	IS3331 Database Management	GE1501 Chinese Civilization – History & Philosophy	GE1401 University English (for students taken EAP)	2026/2027
2B	GE	GE	CB3410 Financial Management	IS3430 Systems Analysis and Design	MS3127 Global Business Logistics	GE2402 English for Business Communication (for students taken EAP)	
3A	IS3240 Advanced Business Programming in Python	IS4834 Business Intelligence and Analytics	MS3124 Global Supply Chain Management	MS3322 Quality Management	GOM Second Major Elective 1		2027/2028
3B	GE	GOM Second Major Elective 2 IS3100 Techniques for Big Data	GOM Second Major Elective 3	MS3253 Operations Analytics	GE		
4A	GE	IS4532 Global Project Management	IS4861 Machine Learning for Business	IS Major Elective 1	MS4306 Best Practices in Global Operations Management		2028/2029
4B	Either Sem A /B CB4303 Strategic Management	IS4335 Data Visualization	IS Major Elective 2	MS3123 Workshop on Global Operations and Supply Chain Management Practices	GOM Second Major Elective 4		

Points to Note:
1. Double-major students: **30 credit units** for Major cores / Major Electives from **home department**
2. at least 27 credit units for Major cores / Major electives from **second major department**

Minimum Credits Required for CB double major students:
GE (21 CU): GE courses (15 CU) + College-specified courses (6 CU)
GE (10 CU): 2 ENGL + CCIV + GE1601
College Requirement (42 CU): College Core (33 CU)
First Major Requirement (30 CU): Major core / major elective courses
Second Major Requirement (27 CU): Major core / major elective courses

Min. Total: 121 CU
Max. Allowable: 144 CU
*CU = Credit Units

Major Electives: Students are required to take 4 electives from the following list:

Group A - Major Electives* (0 - 3 credit units)
LC2401 French 1
LC2501 German 1
LC2601 Spanish 1
LC2930 Japanese Language - Level 1
LC2973 Korean I

Group B - Major Electives (0 - 3 credit units)
CS2300 Java Programming
CS3402 Database Systems
XXXX Any one of the Core or Elective courses from other BBA Majors

Group C - Major Electives (6 - 12 credit units)
MS3106 Simulation
MS3111 Quantitative Business Analysis with Visual B
MS3125 Business Project Management
MS3304 Hospitality Management
MS3403* Internship for Management Sciences
MS4111 Enterprise Resource Planning
MS4118* Operations Management Project
MS4227 Pricing and Revenue Management

*This course can be used to fulfil the internship/consultancy project/research project requirement.

IS Major Electives (Credit Units) + Subject to fulfilling pre-requisite requirements
IS2022 Business Programming with Spreadsheet (3)
IS3101+ Blockchain and Digital Currency (3)
IS3230 Java Programming for Business (3)
IS3542+ Generative Artificial Intelligence for Business (3)
IS4238 / IS4239 Internship I / II (3)
IS4542+ AI Agents: Building Intelligent Business Solutions with Large Language Mode
IS4837 Regulatory Compliance for Financial Services Technologies (3)
IS4940 Global Technology Entrepreneurship and Innovation (3)
CB3800+ Business Practice Internship (3)
XXXXXX Any one Core course from other BBA Majors (3)

IS/MS Department reserves the right to make adjustments to the course offering pattern whenever appropriate. Programme structure, course codes and course titles are subject to continuous review and changes without prior notice.