Suggested Study Plan for BBAU4: First Major Management (Human Resources Management Stream) + Second Major Business Decision Analytics (Decision Analytics Stream)
Cohort: 2025, Catalogue Term: Sem A 2026/27

Yr/Sem							Offer Year
1A	Sem A & B CB2201 Operations Management	Sem A & B CB2601 Marketing	Sem A & B CB2400 Micro-Economics	GE *(Note 2)*	GE1601 Whole-Person Development	Sem A & B GE1401 University English or EAP1 (Note 1)	2025/26
1B	Sem A & B CB2100 Introduction to Financial Accounting	Sem A & B CB2300 Management	Sem A & B CB2500 Information Management	GE *(Note 2)*	Sem A & B GE2402 English for Business Communication or EAP2 (Note 1)	Sem A or B CHIN1001 University Chinese I *(Note 3)*	
2A	CB2402 Macro-Economics	MGT3305 Corporate Social Responsibility	CB2200 Business Statistics	MGT3306 Organizational Behaviour & Human Resources Management	MGT2324 Introduction to Entrepreneurship	GE1401 University English *(for students taken EAP)*	2026/27
2B	MGT Major Elective	CB3410 Financial Management	GE1501 Chinese Civilization – History & Philosophy	MS3111 Data Analytics with Excel VBA	BDAN Second Major Elective ✪ or share a First Major course	GE2402 English for Business Communication *(for students taken EAP)*	
3A	CB2240 Introduction to Business Programming in Python	CB2101 Introduction to Managerial Accounting	MGT4227 International Business	MS3227 Probability Theory in Decision Making	MS3251 Analytics using SAS	GE *(Note 2)*	2027/28
3B	CB2203 Data-Driven Business Modeling	MGT Stream Elective	MGT Stream Elective	MS3252 Regression Analysis	MS4226 Financial Risk Analytics		
4A	CB4303 Strategic Management	MGT Stream Elective	MGT Major Elective	MS4224 Enterprise Data Mining	MS3128 Managerial Decision Analytics		2028/29
4B	GE / College Elective	MGT Major Elective	GE *(Note 2)*	MS4252 Big Data Analytics	BDAN Second Major Elective ✪		

Minimum Credits Required:

GE: 2 Col Specified Courses + 4/5 GE + 1/0 Col Elective (21 CU)
GE: 2 ENGL + CCIV + GE1601 (10 CU)
College: 11 College Core (33 CU)
First Major MGT: 10 Major courses (30 CU)
Major 2: BDAN Major courses (27 CU) + 1 shared course with First Major

Required Min. Total: 41 courses (121 CU)
Max. Allowable: 48 courses (144 CU)

Note:

(1) English Language Requirement:
Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements
Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities
Area 2: Study of Scoieties, Social and Business Organizations
Area 3: Science and Technology

(3) Chinese Language Requirement
Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

MGT Major Electives: Students are required to take 3 electives from the following list:

MGT3302 Interactive Skills Workshop for Business
MGT4101 Project
MGT4305 Developing and Presenting a Business Plan
MGT4314 Negotiation
MGT4315 Leadership
MGT4800 Management Internship
Any one core course from other BBA Major

MGT Stream Electives: Students are required to take 3 electives from the following list:

HRM
MGT3307 Employment Law & Practices
MGT4306 Performance & Compensation Management
MGT4307 People & HR Analytics
MGT4308 Staffing
MGT4309 Talent Management: Learning & Development

✪ BDAN Major Electives: Take 2 electives from Groups A and B, at least 1 must be from Group A

Group A :
MS3224 Business Survey Design
MS3403 Internship for Management Sciences (✱)
MS4212 Predictive Analytics and Forecasting
MS4251 Marketing Analytics Techniques
MS4253 Business Analytics Project (✱)
MS4262 Advanced Analytics using SAS

Group B :
CS2360 Java Programming
CS2468 Data Structures and Data Management
IS3240 Advanced Business Programming in Python
MS3106 Simulation
MS3125 Business Project Management
MS3322 Quality Management
MS4227 Pricing and Revenue Management
LT3233 Computational Linguistics
Any one Core or Elective course from other BBA Majors

(✱) This course can be used to fulfil the internship/consultancy project/research project requirement.