BBAMGMT (SIM Stream) 4-year Programme Structure - Second Major GOM (BBAU4 for 2025 cohort)
Effective from Catalogue Term: Sem A 2026/27

Yr/Sem							Offer Year
1A	Sem A & B CB2201 Operations Management	Sem A & B CB2601 Marketing	Sem A & B CB2400 Micro-Economics	GE *(Note 2)*	Sem A & B GE1401 University English or EAP1 (Note 1)	GE1601 Whole-Person Development	2025/26
1B	Sem A & B CB2100 Introduction to Financial Accounting	Sem A & B CB2300 Management	Sem A & B CB2500 Information Management	GE *(Note 2)*	Sem A & B GE2402 English for Business Communication or EAP2 (Note 1)	Sem A or B CHIN1001 University Chinese I *(Note 3)*	
2A	CB2402 Macro-Economics	**MGT4227** **International Business**	CB2200 Business Statistics	**MGT3306** **Organizational Behaviour & Human Resources Management**	**MGT2324** **Introduction to Entrepreneurship**	GE1401 University English *(for students taken EAP)*	2026/27
2B	CB2240 Introduction to Business Programming in Python	CB3410 Financial Management	MS3127 Global Business Logistics	MS3253 Operations Analytics	GE1501 Chinese Civilization – History & Philosophy	GE2402 English for Business Communication *(for students taken EAP)*	
3A	CB2203 Data-Driven Business Modeling	**MGT3305** **Corporate Social Responsibility**	CB2101 Introduction to Managerial Accounting	MS3124 Global Supply Chain Management	MS3322 Quality Management		2027/28
3B	Any GE course or College Elective	**MGT Stream Elective**	**MGT Stream Elective**	GOM Major Elective	GOM Major Elective		
4A	CB4303 Strategic Management	**MGT Stream Elective**	**MGMT Major Elective**	MS4306 Best Practices in Global Operations Management	*GE* *(Note 2)*		2028/29
4B	**MGMT Major Elective**	**MGMT Major Elective**	GOM Major Elective	MS3123 Workshop on Global Operations and Supply Chain Management Practices	GE *(Note 2)*		

Minimum Credits Required:
GE: 2 College Specified Courses + 4/5 GE + 1/0 College Elective (21 CU)
GE: 2 ENGL + CCIV + GE1601 (10 CU)
College: 11 College Core (33 CU)
First Major: 10 Major courses (30 CU)

Second Major BOM: 9 courses (27 CU)

Min. Total: 41 courses (121 CU)
Max. Allowable: 48 courses (144 CU)

Note:
(1) English Language Requirement:
Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).
(2) Gateway Education Course Distributional Requirements
Take at least 3 credits from each of the 3 areas:
Area 1: Arts and Humanities
Area 2: Study of Scoieties, Social and Business Organizations
Area 3: Science and Technology
(3) Chinese Language Requirement
Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

MGT Major Electives: Students are required to take 3 electives from the following list:

MGT3302 Interactive Skills Workshop for Business
MGT4101 Project
MGT4305 Developing and Presenting a Business Plan
MGT4314 Negotiation
MGT4315 Leadership
MGT4800 Management Internship
Any one core course from other BBA Major

MGT Stream Electives: Students are required to take 3 electives from the following list within their chosen stream:

SIM
MGT3422 Product and Service Innovation Management
MGT4310 Managing Multinationals
MGT4311 Advanced Strategic Analysis
MGT4312 Launching Business in Asia Pacific
MGT4313 Strategic Entrepreneurship

Major Electives: Students are required to take 4 electives from the following list:

Group A - Major Electives* (0 - 3 credit units)
LC2401 French 1
LC2501 German 1
LC2601 Spanish 1
LC2930 Japanese Language - Level 1
LC2973 Korean I

Group B - Major Electives (0 - 3 credit units)
CS2360 Java Programming
CS3402 Database Systems
XXXX Any one of the Core or Elective courses from other BBA Majors

Group C - Major Electives (6 - 12 credit units)
MS3106 Simulation
MS3111 Quantitative Business Analysis with Visual Basic for Applications
MS3125 Business Project Management
MS3304 Hospitality Management
MS3403* Internship for Management Sciences
MS4111 Enterprise Resource Planning
MS4118* Operations Management Project
MS4227 Pricing and Revenue Management

*This course can be used to fulfil the internship/consultancy project/research project requirement.